

RESEARCH ARTICLE:

Analyzing the group dynamics among rural selfhelp group women

■ M.V. KARUNA JEBA MARY, T.N. SUJEETHA, J. THILAGAM AND J.V. RAVICHANDRAN

ARTICLE CHRONICLE:

Received: 22.07.2017;

Accepted:

11.08.2017

SUMMARY: The present study conducted at Theni district of Tamil Nadu. The purpose was to analyse the group dynamics among the members of rural self-help group women. Aundipatti, Periyakulam and Uthamapalayam blocks were identified with the sample of 220 SHG women. Group co-operation, decision making process, group role, motivation, participation, leadership behaviour, group value and group behaviour have been selected as group dynamic components. components were subjected to principle component analysis and factor analysis.

How to cite this article: Mary, M.V. Karuna Jeba, Sujeetha, T.N., Thilagam, J. and Ravichandran, J.V. (2017). Analyzing the group dynamics among rural self-help group women. *Agric. Update*, **12** (TECHSEAR-9): 2577-2581

KEY WORDS:

Group dynamics, Factor analysis, Selfhelp groups

Author for correspondence:

M.V. KARUNA JEBA MARY

Department of
Agricultural Extension
Rural Sociology, Tamil
Nadu Agricultural
University, COIMBATORE
(T.N.) INDIA
Email: jebamaryextn
@ gmail.com
See end of the article for
authors' affiliations